

HEALTHIER DINING PROGRAMME CRITERIA FOR CAFES (BEVERAGE PARTNER)

	Menu Guidelines
Minimum Outlet Size	1 outlet
Minimum Number of qualifying Lower-Sugar Speciality and/or freshly prepared drinks per outlet; AND	≥5 <u>OR</u> ≥30% of the range of drinks on offer (whichever lower)
Minimum Number of qualifying Lower-Sugar packaged drinks per outlet (if applicable)	≥2 <u>OR</u> ≥30% of the range of drinks on offer (whichever lower)

	Publicity Guidelines
Front of House	Display of "Healthier options available here" decal/sticker at all outlet entrances
Point of Purchase Endorsement Labelling	<ul style="list-style-type: none"> • Outlets to feature ≥1 fast-moving popular specialty drink with pictorial representation on menu / menu boards tagged with appropriate Healthier Choice Symbol (where applicable) • All endorsed specialty drinks to be tagged by appropriate Healthier Choice Symbol in menu books / menu boards and marketing materials
Point of Purchase Call for Action (Optional)	Include "Ask for lower-sugar options" identifier in beverage section of menu books / menu boards
Miscellaneous	Nutritional Information Panel of endorsed drinks to be made available to consumers upon request