

HEALTHIER DINING PROGRAMME CRITERIA FOR F&B COMPANIES OPERATING SOLELY ON DIGITAL PLATFORM(S)

	Menu Guidelines
Ordering platform	Website, App or other digital ordering platforms
Number of endorsed dishes per outlet	<p>≥3 endorsed dishes from either of the following categories with ≥1 main meal/set meal¹:</p> <p>(i) Lower-calorie dish <u>AND/OR</u></p> <p>(ii) Wholegrain² staple main dish <u>AND/OR</u></p> <p>(iii) Lower-sugar dessert (if applicable)</p> <p>Exceptions:</p> <p>¹ The requirement for ≥1 main meal/set meal does not apply to a communal setting</p> <p>² If wholegrain staple is offered as <u>option</u> instead of default staple, the number of wholegrain option(s) will determine the number of endorsed dish(es)</p>
Healthier beverages (where applicable)	<p>(i) Offer and promote ≥1 lower/no-sugar packaged drink (if applicable) AND</p> <p>(ii) Offer and promote ≥1 lower/no-sugar & no-milk freshly prepared drink option (if applicable)</p>
Healthier ingredients (wholegrains and healthier oils)	Use healthier oil

Note: HPB will be conducting kitchen inspections and lab tests of oil samples as part of its random audit.

F&B Company selected for a random audit are to submit to HPB invoices of their orders of healthier oil for the past 6 months.

	Publicity Guidelines
Front of House	Display of "Healthier options available here" decal/sticker on home page of website/App/other digital platform
Point of Purchase Endorsement Labelling	<ul style="list-style-type: none"> • All endorsed dishes to be tagged by appropriate HDP identifiers in digital menu and all marketing materials • To feature ≥1 fast-moving popular healthier dish with pictorial representation on digital menu tagged with the appropriate HDP identifier (if applicable) • Any conditional endorsement has to be clearly communicated on digital menu (if any) • Lower-sugar beverages / desserts need to be identified (if applicable)
Point of Purchase Call for Action	Include "Ask for lower-sugar options" identifier on beverage / dessert section of digital menu