

HEALTHIER DINING PROGRAMME CRITERIA FOR BRAND CHAINS (BEVERAGE PARTNER)

	Menu Guidelines
Minimum Outlet Size	≥3 stalls / establishments offering the same menu items
Minimum Number of qualifying Lower-Sugar Speciality and/or freshly prepared drinks per outlet AND	≥2 <u>OR</u> ≥30% of the range of drinks on offer (whichever lower)
Minimum Number of qualifying Lower-Sugar packaged drinks per outlet (if applicable)	≥2 <u>OR</u> ≥30% of the range of drinks on offer (whichever lower)

	Publicity Guidelines
Front of House	Display of "Healthier options available here" decal/sticker at every stall
Point of Purchase Endorsement Labelling	<ul style="list-style-type: none"> • Outlets to feature ≥1 fast-moving popular specialty drink with pictorial representation on menu / menu boards tagged with appropriate Healthier Choice Logo (where applicable) • All endorsed freshly prepared/specialty drinks to be tagged by appropriate Healthier Choice Symbol in menu books / menu boards and marketing materials
Point of Purchase Call for Action (Optional)	Include "Ask for lower-sugar options" identifier in beverage section of menu books / menu boards
Miscellaneous	Nutritional Information Panel of endorsed drinks to be made available to consumers upon request