

HEALTHIER DINING PROGRAMME CRITERIA FOR BRAND CHAINS (FOOD PARTNER)

	Menu Guidelines
Minimum Outlet Size	≥3 food stalls / establishments offering the same menu items
Minimum Number of endorsed dishes per outlet	<p>≥3 endorsed dishes from either of the following categories with ≥1 main meal/set meal¹:</p> <ul style="list-style-type: none"> (i) Lower-calorie dish <u>AND/OR</u> (ii) Wholegrain² staple main dish <u>AND/OR</u> (iii) Lower-sugar dessert (if applicable) <p>Exceptions:</p> <p>¹ The requirement for ≥1 main meal/set meal does not apply to a communal setting</p> <p>² If wholegrain staple is offered as <u>option</u> instead of default staple, the number of wholegrain option(s) will determine the number of endorsed dish(es)</p>
Healthier beverages	<ul style="list-style-type: none"> (i) Offer and promote ≥1 qualifying lower-sugar packaged drink (if applicable), <u>AND/OR</u> (ii) Offer and promote ≥1 qualifying lower-sugar freshly prepared drink option (if applicable)
Healthier ingredients	Use healthier oil

Note: HPB will be conducting kitchen inspections and lab tests of oil samples as part of its random audit.

Brand Chains selected for a random audit are to submit to HPB invoices of their orders of healthier oil for the past 6 months.

	Publicity Guidelines
Front of House	Display of "Healthier options available here" decal/sticker at every stall
Point of Purchase Endorsement Labelling	<ul style="list-style-type: none"> • All endorsed dishes to be tagged by appropriate HDP identifiers in menu books / menu boards and marketing materials • Outlets to feature ≥1 fast-moving popular healthier dish with pictorial representation on menu / menu boards tagged with the appropriate HDP identifier (if applicable) • Any conditional endorsement has to be clearly communicated on menu books / menu boards and in marketing materials (if any) • Lower-sugar beverages / desserts need to be identified (if applicable)
Point of Purchase Call for Action	Include "Ask for lower-sugar options" identifier on beverage / dessert section of menu books / menu boards (where applicable)