

HEALTHIER DINING PROGRAMME CRITERIA FOR FOOD COURTS (FOOD PARTNER)

	Menu Guidelines
Minimum Outlet Size	All operating food stall(s) in all participating outlet(s)
Minimum Number of endorsed dishes per outlet	≥1 endorsed dish per stall from either of the following categories: (i) Lower-calorie main/set meal <u>AND/OR</u> (ii) Wholegrain staple
Healthier beverages	(i) Offer and promote ≥1 lower/no-sugar packaged drink AND (ii) Offer and promote ≥1 no-sugar & no-milk freshly prepared drink option

	Publicity Guidelines
Front of House	Display of "Healthier options available here" decal/sticker at the entrance of all participating food court outlets
Point of Purchase Endorsement Labelling	<ul style="list-style-type: none"> • All lower calorie endorsed dishes to display corresponding HDP caloric labels on menu boards • Wholegrain staple dishes to be featured on menu boards and to be tagged with "higher in wholegrain" or "we serve wholegrain options" HDP identifiers • Stalls to feature ≥1 fast-moving popular healthier dish with pictorial representation on menu boards • Any conditional endorsement has to be clearly communicated on menu boards • For mix-and-match concept stalls (e.g. mixed rice, Yong Tau Fu etc.), deep-fried food options cannot be featured in endorsed combinations on menu boards and marketing collaterals
Point of Purchase Call for Action	Display "Ask for lower-sugar options" identifier at drink stalls
Point of Purchase Caloric Labelling	Mandatory caloric labelling for endorsed lower-calorie dishes