

18 January 2018

Health Promotion Board
3 Second Hospital Avenue
Singapore 168937

Tel. 6435 3500
Fax. 6438 3848

www.hpb.gov.sg

Dear Sir or Madam,

Re: New Main Food Category for the Healthier Choice Symbol (HCS) Programme

In support of the War on Diabetes, the Health Promotion Board (HPB) will be making the following changes to the Healthier Choice Symbol guidelines:

- 1) Introduction of New Main Food category for “Dessert”,
- 2) Re-categorization of some sub-categories under “Miscellaneous”
- 3) Inclusion of dietary fibre guidelines for Frozen Yogurt, Ice Cream, Jellies and Pudding
- 4) Changes to “Sauces, Soups and Recipe Mixes”:
 - a. Inclusion of sugar guideline for selected sub-categories
 - b. Introduction of a new sub-category
 - c. Re-categorization of selected sub-categories

This guideline revision will take effect from **1 April 2018** onwards. For details of the revised guidelines, please refer to Annex A.

As a transitional measure, industry partners with existing HCS certified products under the affected categories will have a one-year grace period, until **31 March 2019** to meet the revised guidelines. This is to allow time to reformulate their HCS-certified products as well as to deplete existing stock of products that now do not meet the revised guidelines.

Companies affected by the re-classification of categories will also be given until **31 March 2019** to submit under the new categories.

HPB welcomes interested companies with products that meet the new guidelines to submit their application via the HCS Online system and be part of the Healthier Choice Symbol (HCS) Programme as of today.

Thank you for supporting HPB’s effort in the War on Diabetes.

For further clarifications, you may write in to: HPB_HCSadmin@hpb.gov.sg or call 6435 3715/ 6435 3905.

Yours Sincerely,

HCS Admin Team
Healthy Food Products
Obesity Prevention & Management Division