



27 March 2017

Dear Sir or Madam,

Health Promotion Board  
3 Second Hospital Avenue  
Singapore 168937  
Tel. 6435 3500  
Fax. 6438 3848  
[www.hpb.gov.sg](http://www.hpb.gov.sg)

**Re: Revision of guidelines for the Oriental Noodles (Dry) and Oriental Noodles (Fresh) sub-categories in the Healthier Choice Symbol Programme**

In support of the War on Diabetes, with the aim to improve the dietary quality, in particular wholegrain intake, the guidelines of the Oriental Noodles (Dry) and Oriental Noodles (Fresh) sub-categories under the Health Promotion Board's (HPB) Healthier Choice Symbol (HCS) Programme will be revised with effect from **1 April 2017**.

For details of the revised wholegrain guidelines, please refer to **Annex A**.

As a transitional measure, existing industry partners with products carrying the Healthier Choice Symbol under the affected categories will have a one year lead time, until **31 March 2018** to meet the revised guidelines. This is to allow time to reformulate their HCS-certified products as well as for products that could not meet the revised guidelines, to deplete their existing packaging.

HPB welcomes new partners with products that meet the revised wholegrain guidelines to submit their application and be part of the Healthier Choice Symbol Programme.

Thank you for supporting HPB's effort in expanding the range of wholegrain-containing staples for the nation.

For further clarifications, you may write in to: [HPB\\_HCSadmin@hpb.gov.sg](mailto:HPB_HCSadmin@hpb.gov.sg) or call 6435 3715/ 6435 3905.

Yours Sincerely,

HCS Admin Team  
Healthy Food Products  
Obesity Prevention & Management Division