

14 August 2018

Health Promotion Board  
3 Second Hospital Avenue  
Singapore 168937

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[www.hpb.gov.sg](http://www.hpb.gov.sg)

Dear Sir or Madam,

**Re: Reclassification of Coffee & Tea Sub Category for the Healthier Choice Symbol (HCS) Programme**

As part of Health Promotion Board (HPB)'s continuous effort to ensure the HCS guidelines stay relevant, we have reclassified the current 3-in-1 or 2-in-1 coffee/tea sub category and Soluble Coffee/Tea into 1 sub category – Coffee & Tea. We have also included more coffee & tea products to be eligible for application under this sub category.

Thus the Coffee & Tea sub category will include the following:

- 1) 3-in-1 or 2-in-1 coffee/tea beverages,
- 2) all soluble coffee/tea,
- 3) all coffee/tea bags (*including kosong*) and
- 4) all coffee beans and tea leaves.

However, it excludes ready to drink bottled or canned coffee/tea.

This guideline revision will take effect from **15 August 2018** onwards. For details of the revised guidelines, please refer to Annex A.

For products applied under the current 3-in-1 or 2-in-1 coffee/tea sub category and Soluble Coffee/Tea, HPB will reclassify them in the HCS online application system. Companies do not have to resubmit applications for the reclassification. However, companies who need to update the HCS taglines on their product packaging will have to do so by **14 August 2019**.

Thank you for supporting the Healthier Choice Symbol programme.

For further clarifications, you may write in to: [HPB\\_HCSadmin@hpb.gov.sg](mailto:HPB_HCSadmin@hpb.gov.sg) or call 6435 3715/ 6435 3905.

Yours Sincerely,

HCS Team  
Healthy Food Products  
Obesity Prevention & Management Division