



27 June 2025

Health Promotion Board  
3 Second Hospital Avenue  
Singapore 168937  
Tel. 6435 3500  
[www.hpb.gov.sg](http://www.hpb.gov.sg)

Dear Sir or Madam,

**Re: Revised guidelines and update of nutrient criteria for the Healthier Choice Symbol (HCS) Programme**

Following the extension of Nutri-Grade measures to salt, sauces, seasonings, instant noodles and cooking oil (SSSIO), the Health Promotion Board (HPB) has revised the HCS guidelines in alignment with the Nutri-Grade specifications released in April 2025. These revisions cover product categorisation, nutrients of concern, and thresholds to ensure alignment to Nutri-Grade A/B. The revised guidelines in the HCS will take effect from **1 July 2025** onwards.

Please refer to **Annex A** for the list of revised sub-categories and nutrient criteria. HPB also streamlined and updated other information within the guidelines. All other changes are detailed in **Annex B**.

As a transitional measure, industry partners with existing HCS products affected by the changes will be granted with a two-year grace period, until **30 June 2027** to meet the revised guidelines. This is to allow time for reformulation of their HCS-certified products, as well as to deplete the existing stock of products that will no longer meet the revised guidelines.

HPB welcomes interested companies with products that meet the new guidelines to submit their applications via the [HCS Online](#) and be part of the Healthier Choice Symbol (HCS) Programme.

Thank you for supporting HPB's efforts in developing a healthier ecosystem with healthier food and drink options.

For further clarifications, you may write in to: [HPB\\_HCSadmin@hpb.gov.sg](mailto:HPB_HCSadmin@hpb.gov.sg) or call 6435 3715/6435 3905.

Yours Sincerely,

HCS Programme Team  
Healthy Food & Dining Division  
Health Promotion Board